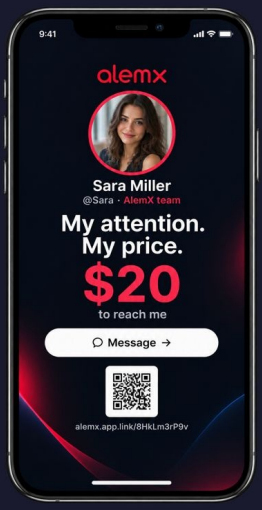
alemx

CREATOR PARTNERSHIP GUIDE

Your community is active on AlemX. You share in it.



When the people you bring to AlemX use paid features, AlemX earns a fee. As a Creator Partner you receive a share of that fee, paid in digital dollars to your own wallet.

Free to join Paid from **AlemX's own fee** **114** Founding Creator places, ever

Version 1.0 · October 2026 · alemx.com/creators

HOW IT WORKS

Three steps, nothing hidden

1

Share your personal link

Every AlemX profile has a personal link. People who join through it become part of your community on AlemX.

2

Your community uses AlemX

They watch ads at their own price, receive paid messages and pay with the AlemX card. Each of these brings AlemX a fee.

3

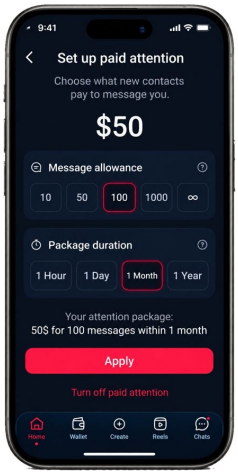
You receive your share

A percentage of AlemX's fee from that activity is credited to you. What your community receives is never reduced.

YOUR OWN INCOME

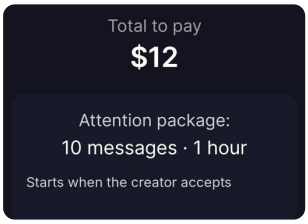
First, you earn from your own attention

The Creator Partnership comes on top of what every AlemX profile can already do. You set your own prices. There is no minimum and no maximum.



Paid messages

Set what new contacts pay to message you: one package, for example 100 messages within a month. Messages between contacts stay free. If you don't open an offer within 3 days, the sender gets the money back.



What a new contact sees before sending: the total and the package.

Paid Attention

Set your price for brands. When an advertiser's terms meet it, you choose whether to watch the ad and receive your full price in your wallet.

Direct support

Followers can send you money with Send at no cost. AlemX takes nothing from it.

SOURCES

What your share comes from

Your share is always a percentage of AlemX's platform fee. It is never taken from what your followers earn or pay.

✓ Counts toward your share

- **Paid Attention.** AlemX's 40% fee, paid by the advertiser on top of the viewer's price.
- **Paid messages.** AlemX's fee added on top of the recipient's price.
- **AlemX card.** AlemX's share of interchange, paid by the card issuer when your community spends.

× Does not count

- Downloads, installs or sign-ups on their own
- The identity verification fee
- Free actions: sending money, gifts, posts, likes

LEVELS

Your ring shows your level

L1 is people who join through your link. L2 is people who join through their links. Percentages are of AlemX's platform fee.

LEVEL	HOW YOU GET IT	L1	L2	SHARE PERIOD
Member	Every account. Grey ring, green once your identity is verified (free for now). Your link works from day one.	**0%**	**0%**	n/a
Creator	Given automatically to creators who join before the global launch. After that: 6,300+ followers on your social accounts, or 50+ active members you brought in 90 days.	**7%**	**2%**	12 months per member
Ambassador	Granted automatically when 10 creators have joined through you. You represent AlemX in your country or community.	**12%**	**4%**	12 months per member
Founding Creator	114 permanent places, filled on a rolling basis. Lifetime status and the highest share on the platform.	**20%**	**5%**	For life*

* For as long as the Creator Partnership runs and the status stays in good standing. Full rules are in the Terms of Service and the Creator Partnership Rules.

A SECOND, SEPARATE STREAM

★★★★★ Stars: when someone chooses you

Every AlemX user has 5 stars. They can give a star to any creator with a blue ring or higher, simply because they value that creator, even if they joined through someone else.

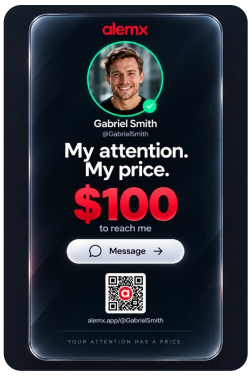
A star directs a share of AlemX's fee from that person's activity to the creator they chose. Stars are separate from your L1 and L2 share and add to it. For Founding Creators the star share is 40% of AlemX's fee.

YOUR LINK

Share your Attention Card

Every profile has an Attention Card with your photo, your price, a personal QR code and your link alemx.app/@yourname. People who join through it become your L1 members.

- Put your alemx.app link in your bio on every platform.
- Show the QR code in videos and at events.
- Your link works from your first day, before you reach any level.



WORKED EXAMPLE

How a share is calculated

An example for a Creator with 100,000 followers. Your own numbers will differ. Try the live calculator at alemx.com/creators#calculator.

Followers	100,000
Join AlemX (2%)	2,000
Use paid features in a month (40%)	800
Paid Attention: 10 ads × $0.50 × 40% fee	$2.00
Paid messages: 0.3 packages × $10 × 20% fee	$0.60
Card: $100 spending × 1% AlemX share (assumption)	$1.00
AlemX fee per active member	$3.60
AlemX fee from your L1	$2,880
Your L1 share (7%)	$202
Your L2 share (2%, 0.5 L2 member per L1 member)	$29
Estimated share per month	**$230**

This is an illustration based on the assumptions above, not a promise or a guarantee of income. Real amounts depend on how many people join, how they use AlemX, advertiser demand and card network rates. Stars are not included.

PAYOUTS

Paid to your own wallet

Shares are paid in USDC, a digital dollar, from AlemX's fee wallets to your own self-custody wallet. You see three separate amounts in My Circle:

Pending
Activity recorded, share being calculated.

Chargeback protection
Held for a short period in case a card payment is reversed.

Available
Yours. Spend it with your card, send it or withdraw it.

PROMOTING ALEMX

How to talk about AlemX

✓ Do

- Mark posts about AlemX as an ad or a paid partnership wherever your platform or local law requires it.
- Explain that everyone sets their own price and that AlemX is free to join.
- Show your real experience in the app.

× Don't

- Promise income, show expected earnings or say people will get rich.
- Call AlemX crypto, a token or an investment.
- Pay people or offer prizes for signing up through your link.

Misleading promotion can lead to loss of level under the Terms of Service.

CONTESTS AND EVENTS

Contests and meetups

AlemX runs skill based contests for creators. Official rules, dates and prizes are published before each contest starts.

- Winners are decided by results, never by chance. Entry is always free.
- Prize funds are held in a public wallet that anyone can check.
- Creator meetups in 14 cities from November 2026, and the AlemX Global Attention Conference in Dubai on October 27, 2027.

FAQ

Common questions

Is this a referral or affiliate program?
No payment is made for a download, a sign-up or an invitation. You receive a share of AlemX's fee only when your community later uses paid features. If they do nothing paid, there is no share.

Do my followers pay anything for me to earn?
No. Your share comes out of AlemX's own fee. What your followers earn or pay is exactly the same as for everyone else.

Is my income guaranteed?
No. It depends on how many people join and how they use AlemX. The calculator is an illustration, not a promise.

How long do I receive a share for each member?
Creator and Ambassador: 12 months from the day each member registers through your link. Founding Creator: for as long as the program runs and the status is in good standing.

Why don't I see these details in the app?
App store rules limit how this kind of program can be described inside apps. This page is the official place for the full information, and Sara, the AlemX assistant, links here.

Do I have to pay taxes on my share?
Payments you receive are your own income under the rules of your country. AlemX does not give tax advice.

Can the rates change?
AlemX can update the Creator Partnership Rules as described in the Terms of Service. Changes are announced in advance.

How do I become a Founding Creator?
Apply through the creator form. There are only 114 places and each one is permanent.

Apply as a creator: alemx.com/influencers
Full details: alemx.com/creators

AlemX technology is patent pending. This page explains the Creator Partnership and is not financial, legal or tax advice. Income is not guaranteed.
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